Proxima

Proxima, part of the Prosci Hub Solution Suite, is a cloud-based web application accessed through the Prosci Portal, that guides you through the Prosci Methodology focusing on the people side of change. Add projects or change initiatives, assess and track project health, and direct progress through the Prosci 3-Phase Process (phases, stages, activities) with the ADKAR® Model at its core. Proxima follows a structured, adaptable and repeatable approach to help change leaders and practitioners achieve change success throughout a project or initiative.

Who Is This Application For?

Proxima is designed for change leaders and practitioners who can benefit from an online, structured, process-driven application to achieve change success and deliver value to the organization. You gain access to Proxima in one of two ways:

- *For individuals* – by attending Prosci's Change Management Certification Program (renewable after initial subscription period)
- *For organizations* – through a Prosci enterprise license that includes access to certain product(s) in the suite (renewable after initial license period)

Key Features and Benefits

Provides guidance:

- *Intuitive* – consistent user interface and intuitive navigation for easy access to the digital tools and assessments you'll use as you work through the Prosci Methodology on your projects
- *Practical* – scalable to fit the scope and complexity of the change effort
- *Structured* – support throughout such as in-application functions to track completion of your change management activities

Expands knowledge:

- *Informative* – companion to Knowledge Hub, which gives you quick access to related Prosci research findings in Research Hub to guide your actions and decisions
- *Up to date* – continuous updates and enhancements provided to all active subscribers and license holders to keep you on the cutting edge in your change management journey

Offers flexibility:

- *Exportable* – you can export data to import to other programs and applications
- *Localized* – supports multiple languages for global audiences
- *Accessible* – designed for compliance with regulatory standards that promote access for people with disabilities

Have questions? Contact us to learn more.

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Guiding You Through the Prosci Methodology

You will progress through the Prosci Methodology focusing on the people side of change to achieve successful outcomes on each of your projects. Proxima is specifically aligned with the Prosci 3-Phase Process, guiding you through the activities in each phase. Here's what this looks like.

Phase 1 – Prepare Approach

In this phase you complete activities to define success, define impact and define approach. These activities help you develop a customized and comprehensive approach that positions your change for success. Proxima guides you through activities such as completing an initial PCT Assessment for a baseline of your project's health.
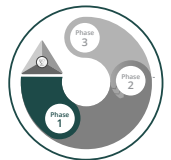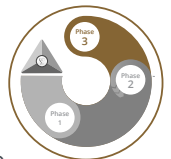
Phase 2 – Manage Change

In the second phase you complete activities to plan and act, track performance, and adapt actions. These activities involve developing formal plans and actions that help move individuals and the organization through ADKAR transitions. In this phase, Proxima guides you through activities such as developing an ADKAR Blueprint and producing a Sponsor Plan.
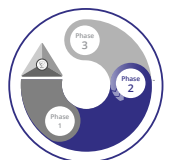
Phase 3 – Sustain Outcomes

This phase establishes the approach for ensuring that the change is adopted and the organization is committed to doing what's needed to sustain the change. Related activities are designed to review performance, activate sustainment and transfer ownership. In this final phase, Proxima guides you through activities such as reviewing PCT scores and ADKAR outcomes.